



2024 B Corp Annual Impact Report

Creating successful companies, careers and teams while balancing mental health and conscious growth.

CONTENTS

About James O'Halloran	3
Mission Statement	4
Becoming B Corp	5
Community	6
Environment	7
Customers	8
Summary	9



ABOUT JAMES

About James O'Halloran

“To know me is to know that I love people.

My absolute passion is figuring people out. Figuring out what makes them tick, their strengths, motivations and creative process. Then working to help them understand this and spend more time in their zone.

I come alive when I am with my clients holding space with another person who is trying to figure their sh*t out.

As part of my dedication to continually evolve and grow I'm invested in further coaching training, meditation and working to become more conscious. As part of my journey to become B Corp I'm on a mission to work with sustainable and ethically focused businesses, and help lead the way to conscious living.”



MISSION STATEMENT

Mission Statement

Creating successful companies, careers and teams
while balancing mental health and conscious growth.



BECOMING B CORP

James is deeply committed to sustainability, social responsibility, and cultivating a culture of care and respect for all stakeholders, including the broader community. Transitioning to a B Corp was a natural step for him, aligning seamlessly with his business ethos and reinforcing his dedication to making a positive impact.

The B Corp certification will afford James a structured framework for assessing his impact comprehensively. Through this process, he has gained invaluable insights into areas where enhancements can be made to effect a more positive change. Assessing various dimensions such as governance, workforce, community, and the environment has led James to identify growth opportunities that not only benefit his business but also serve stakeholders well.

Being part of the B Corp community, which shares his values and purpose, is empowering for James. It provides a platform for connecting with like-minded organisations, fostering collaboration, and amplifying their collective impact on building a more sustainable and equitable economy.

Moreover, the B Corp certification serves as a roadmap for continual improvement for James. The ongoing assessment and recertification process encourage him to strive for higher standards, fostering innovation and driving positive change. By consistently measuring impact and aiming for improvement, James sets a higher bar for himself, ensuring his business remains responsible and purpose-driven.

James' decision to become a certified B Corporation underscores his unwavering commitment to operating a business that serves the greater good. The certification not only provides structure but also empowers him to continually evolve and improve as a responsible and impactful business leader.

James is on a mission to live a more awakened life, with B Corp aiding his quest to live and take action more consciously.



COMMUNITY

Charitable Contributions

Sweet.Work Ltd. is dedicated to making a meaningful impact by supporting charitable organisations that align with our values & mission.

In March 2024, 5% of annual turnover was donated to the below charities:

- Bright Green Future
- The ManKind Project
- The Avon Wildlife

We will donate 5% of annual turnover annually to charities that align.

Supply Chain

Sweet.Work Ltd. recognises the importance of fostering diversity and inclusivity in the supply chain.

Sweet.Work Ltd will prioritise working with local businesses with diverse backgrounds.

Target that at least 40% of our top suppliers will be diverse / female-owned.

Community

- Target of 6 hours per year for pro bono volunteered work
- Target of supporting 2 low-income businesses with business coaching, per annum, (on an ad hoc basis).



ENVIRONMENT

Environment

Sweet.Work Ltd. is always striving to help look after our environment.

Working from an at-home office, Sweet.Work Ltd. produces zero waste to landfill / ocean.

100% of energy used is from low-impact / renewable sources



CUSTOMERS

Customers

1-2-1 Private & Personal Business Coaching or Career Coaching.

Sessions are either in-person or online. When travelling to meet a client in person, it is either by foot or cycling. Areas of business coaching:

- Growth
- Leadership
- Feeling Stuck
- Struggling
- Motivation
- Investment
- Vision
- Communication
- Transcend

Business coaching to help improve the turnover of the client's business, their mental health and well being. Sweet.Work Ltd. monitors client satisfaction & customer service, any complaints which may arise, and keep client personal data fully secured.



SUMMARY

Summary

As part of my dedication to continually evolve and grow, I'm invested in becoming a B Corp.

I'm invested in living a more conscious life and give my all to the people and communities I share this wonderful planet with. I feel fortunate to be in a position to support my local community and businesses, and to donate to wonderful charities. Additionally it feels great to be a source of inspiration and influence to those I work with, to use business as a force for good.

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